

Frequently Asked Questions

Course Title: Mission-Driven Project Management: From Strategy to Action

Course #: 6188

Duration: 2 Days

Delivery Method: Instructor-led live classroom

Alternative Delivery Methods: Instructor-led online (synchronous)

1. What business or organizational need does this course address?

Learn how to create strategic mission and vision statements that achieve objectives by merging techniques from the world of business strategy and applying them to project management. You will discover ways to plan and craft a strategy, and then execute, monitor, and control that strategy. With exercises in which you reflect on past projects, you will leave class with a more strategic-focused mindset.

2. Who should attend?

This course is intended for advanced level Program and Project managers.

3. What will I learn how to do in this course?

- Explain organizational strategy and its relationship to projects and project management
- Apply the strategic planning process at the organizational level
- Explain the importance of an organizational mission and vision
- Examine the execution of strategy through organizational structure and culture
- Calculate an organization's competitive strength using analysis tools
- Explain the influence of politics on project success
- Examine the influence of organizational strategy on the business system approach to project management
- Evaluate a project's alignment with organizational strategy
- Explain the entrepreneurial approach to project management
- Develop a business plan to communicate the entrepreneurial vision

4. What kinds of activities are included in this course?

Presentation, class discussions, practical activities, and group and individual exercises

5. Are there prerequisites for this course?

Suggested:

Frequently Asked Questions

- Strong knowledge of project management skills at the application level

6. Do I have to complete any prework for the course?

There is no prework required for this course.

7. Is this course applicable toward a professional certification?

No, this course is not applicable toward a professional certification. However, many Management Concepts courses do prepare you for professional certification programs. Click [here](#) to see a full list of professional certification programs that are supported by Management Concepts training courses.

8. Does this course count for credit toward a Management Concepts Certificate Program?

This is an elective course in the following program(s):

- [Program Management Certificate Program](#)
- [Enterprise Risk Management](#)
- [Internal Control](#)

9. What credits do I earn by completing this course?

The following credits are available for this course:

NASBA CPEs: 16

NASBA Field of Study: Management Services

NASBA Level: Advanced

CEUs: 1.3

PDU: 14

CLPs: 16

10. What course(s) do you recommend after I complete this course?

- [Managing Stakeholder Expectations and Relationships](#)
- [Tailoring Development Approaches for Project Success](#)
- [Value-Driven Project Management](#)
- [Managing Projects of Differing Complexity](#)

11. What are Additional Features?

Frequently Asked Questions

Most courses and training solutions have **Additional Features** designed to help every learner master and retain the concepts explored in the course. You can see which Additional Features are added to this course on the course page under the **Learning Objectives & Additional Features** tab – and for a more detailed exploration of our Additional Features, you can visit [this web page](#).