

# Frequently Asked Questions

**Course Title:** Data Storytelling for the Federal Government: Numbers to Narratives

**Course #:** 4613

**Duration:** 2 Days

**Delivery Method:** Instructor-led live classroom

**Alternative Delivery Methods:** Instructor-led online (synchronous)

## 1. What business or organizational need does this course address?

Transform your data into a compelling story that drives action. In today's data-driven landscape, the federal government needs both skilled analysts and effective storytellers that can elevate policy and public service. In this course, you'll use the foundations of storytelling to distill complex data into accessible and persuasive narratives. You'll learn how to craft a strong story, sharpen your data visualization skills, and deliver engaging presentations—fostering actionable insights through a blend of theoretical knowledge and practical federal scenarios.

## 2. Who should attend?

This course is intended for anyone who analyzes and communicates data in the federal environment.

## 3. What will I learn how to do in this course?

- Explain how storytelling in data presentation enhances the reliability, relatability, and memorability of data analysis
- Select and apply appropriate and compelling visuals—including time dimensions and spatial changes—to support and enhance a data story
- Apply best practices of data storytelling and visualization to create engaging and impactful data narratives
- Apply tools and techniques to formulate strategic and actionable data-driven recommendations
- Present convincing and credible data narratives in a wide array of formats and modalities to communicate your message effectively

## 4. What kinds of activities are included in this course?

Individual, small-group, and large-group exercises; lecture, discussion, case study, action planning

## 5. Are there prerequisites for this course?

There are no prerequisites for this course.

# Frequently Asked Questions

Suggested:

- [Introduction to Analytics](#)
- [Analytics Boot Camp](#)

## 6. Do I have to complete any prework for the course?

There is no prework required for this course.

## 7. Is this course applicable toward a professional certification?

No, this course is not applicable toward a professional certification. However, many Management Concepts courses do prepare you for professional certification programs. Click [here](#) to see a full list of professional certification programs that are supported by Management Concepts training courses.

## 8. Does this course count for credit toward a Management Concepts Certificate Program?

This is an elective course in the following program(s):

- [Business Analysis and Requirements Management Master Track](#)
- [Data Analytics Certificate Program](#)
- [Project Management Master Track](#)
- [Agile in Government Master Track](#)
- [Program Management Certificate Program](#)

## 9. What credits do I earn by completing this course?

The following credits are available for this course:

NASBA CPEs: 16

NASBA Field of Study: Business Management & Organization

NASBA Level: Intermediate

CEUs: 1.3

PDUs: 14

CLPs: 16

## 10. What course(s) do you recommend after I complete this course?

- [Introduction to Data Visualization](#)

# Frequently Asked Questions

- [Introduction to Evidence-Based Hypothesis Building](#)
- [Evaluating and Presenting Analysis Results](#)
- [Federal Analytics Simulation: A Data Quest](#)

## 11. What are Additional Features?

Most courses and training solutions have **Additional Features** designed to help every learner master and retain the concepts explored in the course. You can see which Additional Features are added to this course on the course page under the **Learning Objectives & Additional Features** tab – and for a more detailed exploration of our Additional Features, you can visit [this web page](#).