

Mission-Driven Project Management: From Strategy to Action

Course Number: 6188

Length: 2 Days

Primary Delivery Method: Instructor-led live classroom

Alternative Delivery Methods: Instructor-led online (synchronous)

Course Description

Learn how to create strategic mission and vision statements that achieve objectives by merging techniques from the world of business strategy and applying them to project management. You will discover ways to plan and craft a strategy, and then execute, monitor, and control that strategy. With exercises in which you reflect on past projects, you will leave class with a more strategic-focused mindset.

Intended Audience

This course is intended for advanced level Program and Project managers.

Course Learning Objectives

- Explain organizational strategy and its relationship to projects and project management
- Apply the strategic planning process at the organizational level
- Explain the importance of an organizational mission and vision
- Examine the execution of strategy through organizational structure and culture
- Calculate an organization's competitive strength using analysis tools
- Explain the influence of politics on project success
- Examine the influence of organizational strategy on the business system approach to project management
- Evaluate a project's alignment with organizational strategy
- Explain the entrepreneurial approach to project management
- Develop a business plan to communicate the entrepreneurial vision

Course Additional Features

- Producer Support
- Technical Support Team
- Dedicated In-House Accessibility/Section 508 Compliance
- Student Resource Guides

All details about the Additional Features are available on this page. [Click here to Explore](#)

Course Schedule

DAY ONE	
MORNING	Lesson 1: Overview of Strategic Project Management

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	Lesson 2: The Strategic Planning Process
LUNCH	
AFTERNOON	Lesson 2: The Strategic Planning Process (continued)
	Lesson 3: Executing, Monitoring, and Controlling Strategy

DAY TWO	
MORNING	Lesson 4: Aligning your Project to Organizational Strategy
LUNCH	
AFTERNOON	Lesson 5: An Entrepreneurial Approach to Project Management

Learning Methods

Presentation, class discussions, practical activities, and group and individual exercises

Credits

National Association of State Boards of Accountancy (NASBA)

- Field of Study: Management Services
- Level: Advanced
- CPEs: 16

Professional Development Units (PDUs)

- Credits: 14

Continuous Learning Points (CLPs)

- Credits: 16

Management Concepts Certificate Program Relationship

This is an elective course in the following program(s):

- [Program Management Certificate Program](#)

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- [Enterprise Risk Management](#)
- [Internal Control](#)

Prerequisites

Suggested

- Strong knowledge of project management skills at the application level

Pework

There is no prework required for this course.

Requirements for Successful Completion

Full (100%) attendance is expected and required. Successful completion of the course depends on full class attendance and active participation in individual and group exercises.

Follow-On Resources

- [Managing Stakeholder Expectations and Relationships](#)
- [Tailoring Development Approaches for Project Success](#)
- [Value-Driven Project Management](#)
- [Managing Projects of Differing Complexity](#)

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Ready to Enroll?



See the most recent course information and scheduled classes at this link:
<https://www.managementconcepts.com/course/id/6188>



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